PRESS RELEASE

vitagroup's CCO elected to openEHR International board

His election extends the voice of application independence and open standards development

vitagroup is pleased to announce that its Chief Customer Officer, Matt Cox, has been elected to the board of openEHR International as industry representative. Mr. Cox's appointment underscores vitagroup's ongoing commitment in promoting open standards and interoperable healthcare systems globally.

(Mannheim, Germany, 27.05.2025) openEHR International, the not-for-profit organisation that oversees the development and maintenance of openEHR specifications, provides the foundation for vendor-neutral clinical data platforms used by healthcare organisations worldwide. Mr. Cox brings over 20 years of experience working with open standards in healthcare, having played a pivotal role in some of the world's largest implementations of openEHR, establishing himself as a prominent figure in the digital health community. In his new role, Mr. Cox will bring valuable industry perspective to the board while advocating for solutions that are underpinned by openEHR standards.

Matt Cox: "It's an honour to join the openEHR board at a time when openEHR standard is becoming increasingly recognised as essential infrastructure for modern healthcare. openEHR has always stood for the principle that healthcare data should be under the control of clinicians and patients, not locked into proprietary systems. I look forward to contributing our real-world insights and helping shape the future of openEHR."

Strategic role

vitagroup's Health Intelligence Platform (HIP), based on openEHR, is currently powering large-scale clinical data environments across Europe, including one of the world's largest open platform deployments in Catalonia. With over 13 million EHRs and more than 1.2 billion clinical compositions already migrated to HIP, vitagroup is actively demonstrating the power of open data models to transform care coordination, research, and innovation.

The appointment reinforces vitagroup's strategic role in the global openEHR ecosystem, working alongside public institutions, clinicians, and developers to promote standards-based, future-proof health IT.

HEALTH INTELLIGENCE

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About vitagroup

At vitagroup, more than 300 specialists across Europe are transforming healthcare through advanced technology and intelligent digital services. With our Health Intelligence Platform (HIP), vitagroup offers an open healthcare data platform that supports hospitals, regional, and national healthcare systems by providing instant access to critical rich data. Built on open standards that separate data from applications, HIP enables healthcare organisations to deliver data-driven patient care. Currently, vitagroup works with over 70 hospitals, more than 1,000 clinics and institutions, as well as regions to unlock the data in the healthcare system and make it available for direct care and research.

About openEHR International

openEHR is a nonprofit organisation that publishes technical standards for an EHR platform, along with domain developed clinical models to define content. The principal architectural concepts include the lifelong, patientc-entric shared health record, futureproof data and clinical process support.

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